

PRESS RELEASE

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APOC invests in global sales team to support growth strategy

“APOC continues to invest in team development to underpin the expansion of our asset base offering with optimum customer support.”

Gavin Simmonds, CEO, APOC Aviation

The Netherlands, March 30, 2026: [APOC Aviation](#), a trading and leasing specialist for aircraft parts, engines and landing gear, has announced a significant increase in its global sales team. “Stock and parts are only part of the solution” says APOC CEO, Gavin Simmonds. “APOC is committed to investing ahead of our inventory expansion and we are pleased to introduce a new team of four experienced aviation professionals. The dedicated team will support our growing customer base and manage our additional asset portfolio to provide the high levels of service our customers deserve.”

This strategic growth strengthens APOC’s regional presence across Europe and Asia Pacific in support of increasing customer demand for leased engines, high quality engine materials, landing gear, and airframe components. The new team members – Bill Chen and Dovydas Vaitkevičius (landing gear), Anna Coval (components), and Jarhyd Rees (engines) – bring deep sector expertise, proven commercial experience, and strong customer relationships.



Based in China, Bill Chen, Regional Sales Director – Landing Gear (Asia-Pacific), joins APOC with more than a decade of experience in Boeing landing gear sales and a strong customer network across the Asia-Pacific region. He will be responsible for expanding APOC’s footprint in one of the world’s fastest growing aviation markets.

“APOC has consistently demonstrated professionalism and market leading value. I look forward to strengthening our presence across Asia Pacific and providing customers with reliable solutions for all major aircraft types,” comments Chen.

Also joining the Landing Gear team, based in Lithuanian, is Dovydas Vaitkevičius. As Landing Gear Sales Manager, Vaitkevičius will focus on expanding APOC’s global customer base. With an



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extensive technical background and solid aviation knowledge, he will grow key partnership streams, including landing gear repair management and exchange programmes.

Vaitkevičius adds, “APOC’s structured segmentation across core asset classes creates the perfect platform to deliver a high quality service. The Landing Gear division’s reputation for professionalism and agility aligns strongly with my own values.”



Joining the components team based in the UK, Anna Coval, Sales Manager, brings more than 15 years’ experience gained across supply chain and sales roles in manufacturing and aviation industries.

In her new role, Coval will be managing the full sales lifecycle, developing and maintaining key strategic accounts. She comments, “APOC’s dedication to quality, sustainability, and long term partnerships immediately resonated with me. The Company’s commitment to responsible teardown and rejuvenation of valuable aviation resources is exactly where the industry is headed.”

Also based in the UK, Jarhyd Rees, Sales Manager – Engines, will be supporting customers worldwide. With a strong engines background gained through previous roles at AerFin and TrueAero, he will lead engine material sales and manage the strategic alignment of inventory with customer shop visit requirements.



Explaining what attracted him to the role, Rees comments, “APOC’s strong culture and ambitious growth trajectory within the aviation aftermarket immediately stood out. I’m excited to build long-term, trusted partnerships with our customers.”

Gavin Simmonds, APOC CEO, concludes, “The expansion of APOC’s sales team is part of our preparation to meet strong market momentum and rising customer demand across multiple asset classes. As airlines and operators focus on sustainability, cost efficiency, and maximising asset life cycles, APOC continues to scale its operations to deliver high quality materials supported by a knowledgeable and responsive service worldwide.”

APOC Aviation:

Focused on the acquisition and strategic deployment of complete aircraft, APOC is an intuitive trading and leasing specialist dedicated to trading, stocking and leasing major engine, landing gear, and component assets. Headquartered in The Netherlands, it has offices/representation throughout Europe (including a dedicated landing gear hub in Vilnius, Lithuania), and Singapore. Concentrating primarily on Airbus and Boeing



narrowbodies, with additional Embraer and ATR resource streams, APOC is renowned for the aviation industry expertise which underpins the energy and commitment of its team.

APOC's majority shareholder is private equity investor Egeria, and this Netherlands-based fund has worked closely with the Company since 2020. It continues to drive APOC's transformative global footprint with a focus on continued vertical integration. 24/7 AOG support. ASA-100 accredited | ISO 9001:2015 | AS 9120 Rev.B | FAA AC 00-56B. www.apocaviation.com

